



College 101

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College & Career
Readiness
Coordinators

AGENDA

- College Fit
- Research
- Planning
- Visits/Fly-In Programs
- Applications
- Institutional Priorities
- Career Exploration

“For parents of juniors, this is a thrilling moment—watching your child rise toward senior year with confidence, purpose, and possibility.”



FIND YOUR FIT

SIZE

- **LARGE:** 15,000+
- **MEDIUM:** 5,000- 15,000
- **SMALL:** LESS THAN 5,000



DISTANCE

Plane ride, Train ride , Car ride...

- Financial impact
- Independence vs. Support



TYPE

- Public
- Private



COST

- Say Yes
- Merit/Need



ACADEMICS/MAJOR

- Choose a school that offers a major in your field.
- Look for hands-on learning, research opportunities, and expert faculty



LOCATION

- Urban
- Rural
- Suburban



SOCIAL VIBE

- Clubs
- Sports
- Study Abroad
- Greek Life
- Internships/Co-Ops



Research

1 Big Future

2 Scoir

3 Meet w/ Reps at CHS

4 Attend Open Houses

5 The College Admissions
Podcast

Phrase of the day
*Demonstrated
Interest*

MAKE A PLAN



- Create a list of schools that have majors you are interested in
- Request info on school websites
- Know the requirements for admission (GPA, test scores, pre-reqs, ect.)
- Organize by safety, target, & reach schools.

Demonstrated Interest



VISIT

[Link to Say Yes Colleges \(With Fly-Ins\).](#)

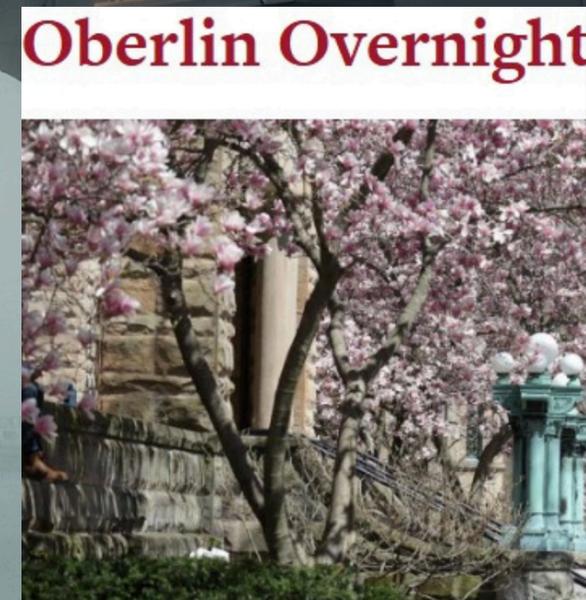
[Open Houses](#) *Demonstrated Interest*

[Virtual College Tours](#) *Demonstrated Interest*

[Free Fly-Ins for Underrepresented Students](#)

[College Fairs:](#) *Demonstrated Interest*

- **NACAC College Fair**- March 18-19
 - [Register](#) - Buffalo Convention Center
- **NYSACAC College Fair**- May 22
 - [Register](#) - Rochester
- **SUNY College Fair** - April 28
 - [Register](#) - Rochester
- **HBCU College Fair** - November - Cleveland, OH



APPLICATIONS

- Know which application the schools on your list will accept.
- Be aware of the application fee for each school you want to apply to.
 - Prices per application per school range from free to \$85
 - Take advantage of SUNY's Free Application week in the Fall
- Make sure your counselor knows if you did not apply using Common App or SUNY App

1

Common Application ★

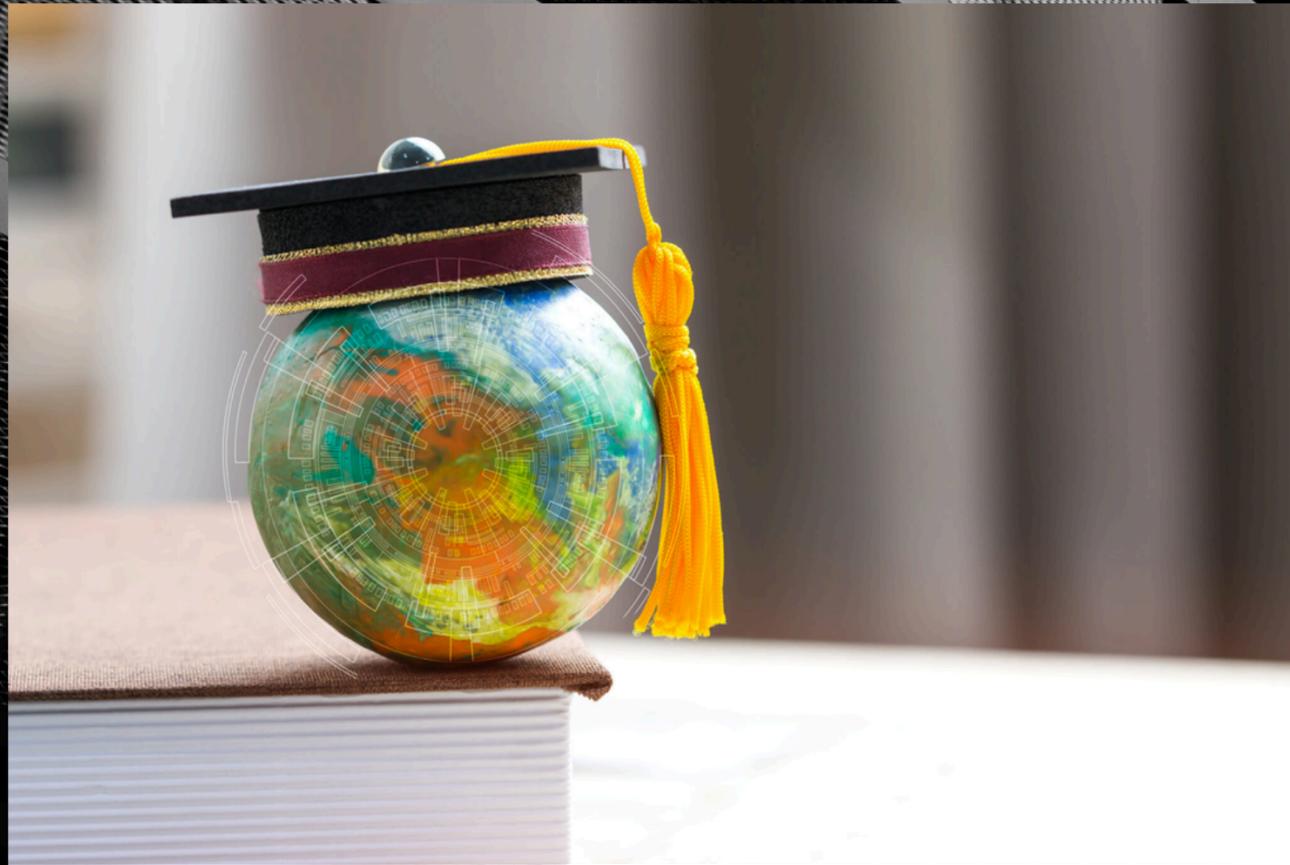
2

SUNY Application ★

3

Coalition, Common Black App, individual schools
(typically on a school's website)

INSTITUTIONAL PRIORITIES



Institutional priorities refer to the specific goals and needs that a college or university aims to fulfill through its admissions process.

These priorities can vary widely between institutions and may change from year to year. They are shaped by the institution's mission, values, strategic plans, and current needs.

How to Identify Them:

Research a school's strategic plan, mission statement, press releases, or admissions blogs.

★ For example, a new science building opening might mean a priority for STEM students.

Why they matter:

A highly qualified student might be rejected if they do not fit the current institutional needs, while a less qualified student might be admitted if they fill a specific priority (a "hook").

For applicants without those "hooks," success depends heavily on researching each school's shifting admissions priorities and aligning your application accordingly.

What Families Can Do:

Ask questions during college visits
Build a balanced list
Use essays and activities to highlight fit

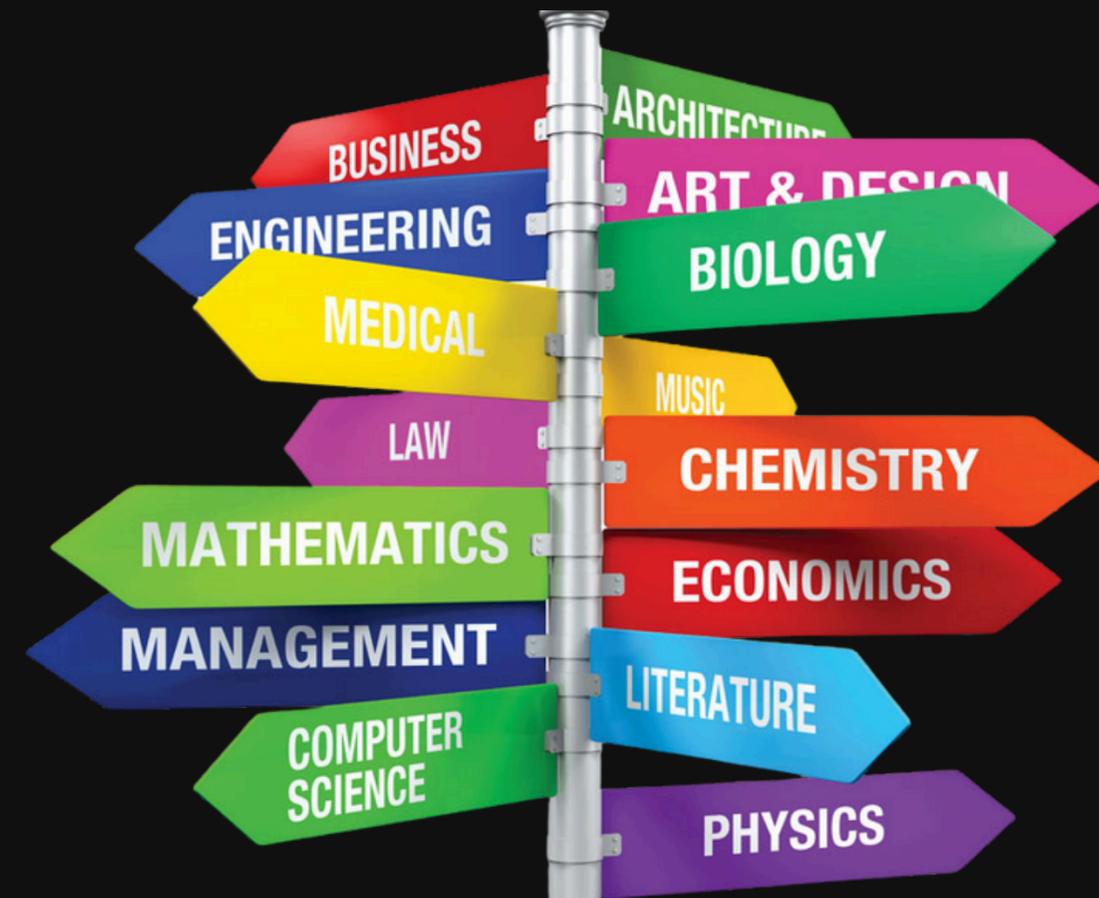
CAREER EXPLORATION

Find a Major

Scoir

College Scorecard

Occupational Outlook Handbook



GUIDANCE

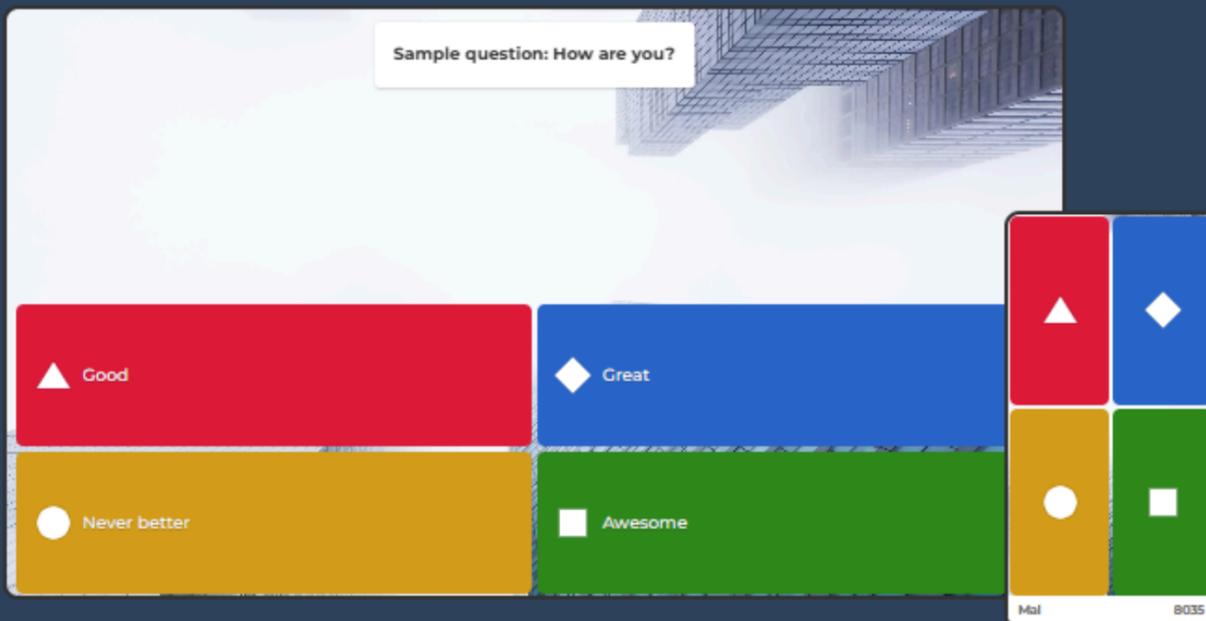
WEBSITE

- College Planning
- Scholarships
- Opportunities for Students

[Visit Us Here!](#)

Lets Play a Game

Sample question: How are you?



Classic mode

Up to 100 participants

Competition

Assessment

Bring friendly competition to this kahoot. Participants need to answer quickly and correctly to secure a top spot on the podium.

Content



CHS Junior Parents

Start



Thank you!