



# Cardinal Craze Week Hype-Video Contest!



Each CHS Grade Level is invited to submit a **one minute** hype video to earn points toward winning the Rock. A panel of faculty judges will rank the videos 1-8. All videos will be played for the school at the end of Cardinal Craze Week 2022 (The week of March 14th).

## What will the judges look for?

- High energy music
- Pride in CHS
- Pride in your grade level
- Fun, exciting, creative content
- Quality video editing
- Does video reflect positively on the school?
- Is the video inclusive?



Any student photos used must have a signed photo release from a parent. Music and photos must be appropriate to a school setting and all grade level to view. Infractions will eliminate your video from the competition or reduce your score.

Student(s) wishing to produce the video for their grade level must officially register with Mr. Moses by emailing him at [jamoses@buffaloschools.org](mailto:jamoses@buffaloschools.org). In the email, be clear to state the grade level, as well as the name(s) of the student(s) registering as the official point people on behalf of the grade level. Mr. Moses will confirm back with an email once it's received.

All videos must be submitted as either .MOV or .MP4 file types.

